



CREALOGIX Lending Origination Hub

An enhanced digital experience for borrowers that increases your efficiency

CREALOGIX Lending Origination Hub provides everything you need to deliver high-quality, exceptional service online with easy-to-embrace technology that is fast to implement, adheres to your brand style and meets regulatory requirements.

Our front-end client portal technology uses your existing processes and data to provide an enhanced digital experience that accelerates the lending process, reduces costs and improves the customer experience.

This lean tool is fast to implement and delivers all the commercial and efficiency benefits of digitalisation.



Fast deployment

Everything you need to deliver exceptional, secure digital lending services.



Quantified ROI

Increased efficiency and reduced costs from digital automation.



Improved customer experience (CX)

Deliver a premium CX with a convenient, easy-to-use digital application and delivery service.



Paperless processes

Digitise and accelerate your processes and lower your costs and your carbon footprint.



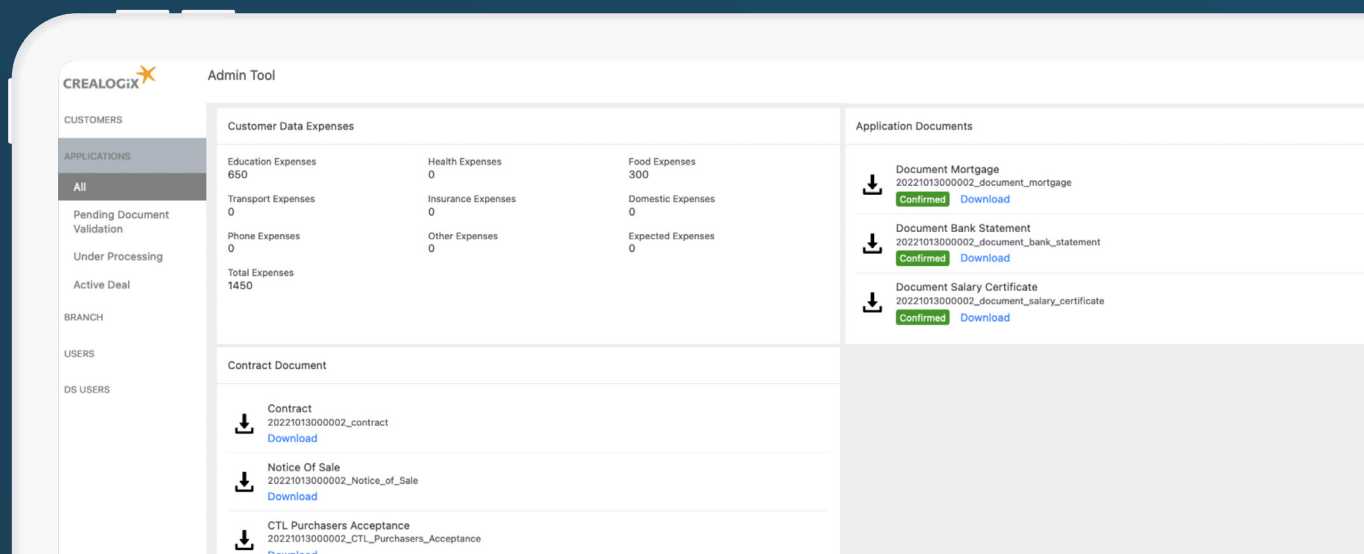
Flexible solution

Configure the solution for the products you need and add to your product portfolio based on demand.



Commercial growth

Expanded capacity and improved client satisfaction, engagement and loyalty.



Create a unique CX through enhanced customer journeys, new collaboration channels and simple, fully digital communication.



A flexible, lean tool to digitalise and simplify complex lending processes and build strong customer relationships with a frictionless user experience.

Fulfil all personal and business financing with one lean solution:

Product management tools

Fulfil personal and SME loans, car finance and more and customise the process and data processing for each product

Personalised communication

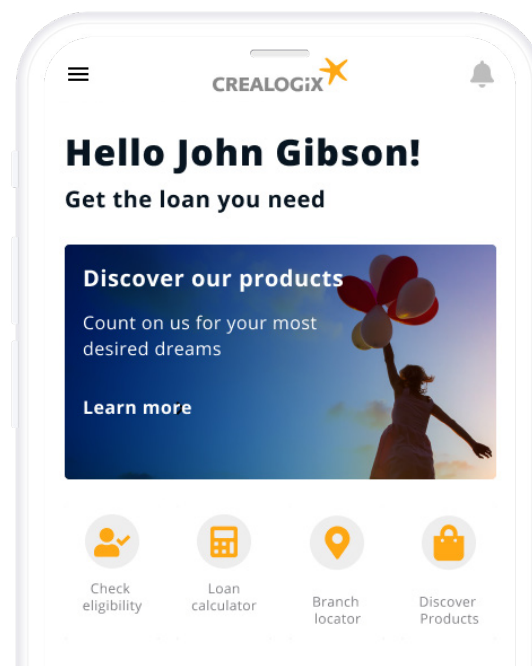
One single platform to offer seamless multi-channel engagement and omnichannel experience and reducing friction

Open platform

Create a financial ecosystem with offering direct sales and operations or indirect sales and partner collaborations

Compliance

Ensure regulatory compliance for each product type and simplify burdensome regulatory processes for your customer



A foundation for the future of digital lending. Once you've implemented CREALOGIX Lending Origination Hub, our advanced product management tool makes it easy to innovate in the areas that deliver most value to your organisation.

Cover a range of customer journeys in one platform

Selection

Help the customer to find the financing solution that fits their needs best with flexible product configuration and adapted processes

Qualification

Configure initial proposals and pre-approvals to ensure qualified customer registration

Onboarding

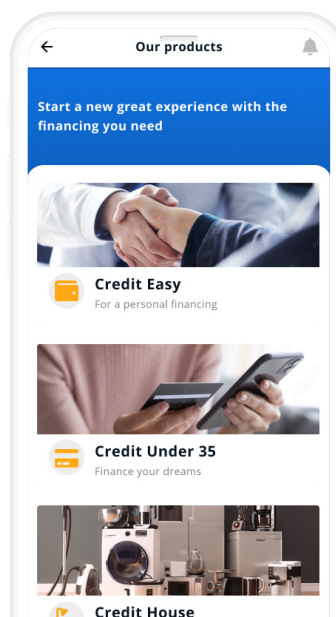
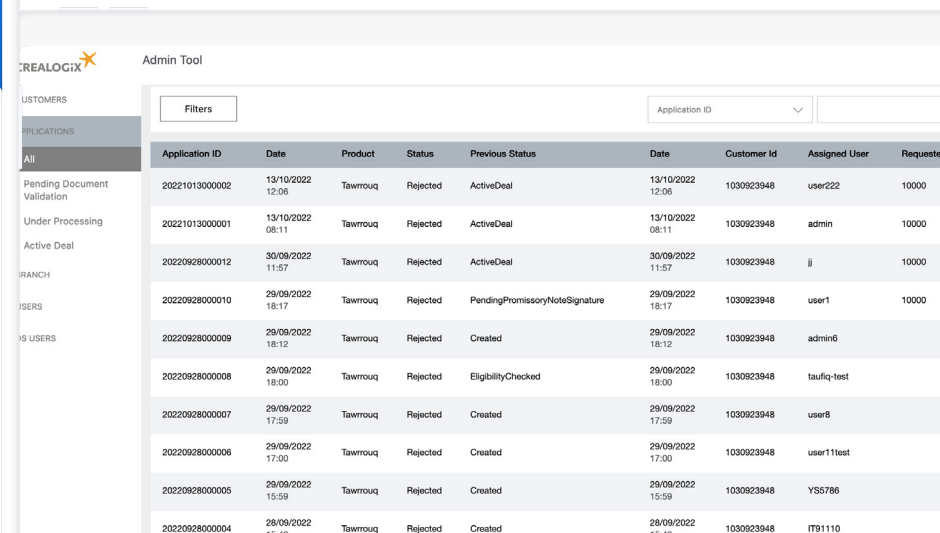
Digital onboarding and simple authentication through hybrid validation (human and automation) accelerate the onboarding process.

Contracting

Finalise the customer journey with simple legitimation and digital signature supported by LMS and CMS integration.

Enhance customer journeys through customisation

- Easy navigation and product choice with product information and a loan calculator
- User registration including prospect authentication, demographic data gathering and OTP confirmation
- Application decision support using product information and selection as well as additional customer data gathering, credit scoring, decisioning tool and loan conditions calculations
- Acceptance and validation from customer acceptance to documentation upload, manual verification and lead investigation of declined applications
- Invoicing and contracting including invoice generation, contract generation, promissory notes, digital signatures and transactions for down payments and fees
- Delivery and finalisation from insurance issuance, PO creation and delivery note signature to back-end integration and payment schedule generation

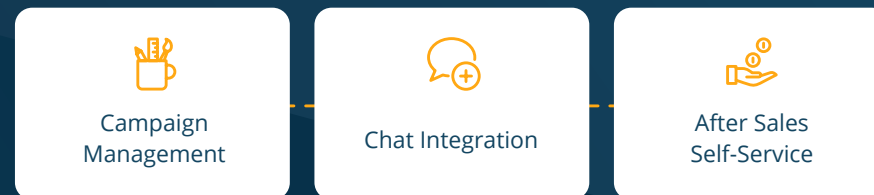
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CREALOGIX Lending Origination Hub Modules



Premium Modules



Get started today

CREALOGIX Lending Origination Hub reduces complexity for customers and financial institutions, improving the customer experience and boosting efficiency. This flexible, lean tool supports the automation of lending origination and positive digital interactions for profitable customer growth.

Find out more



Email us at solutions@crealogix.com



Find out more on our website crealogix.com

Innovate. Accelerate. Engage.