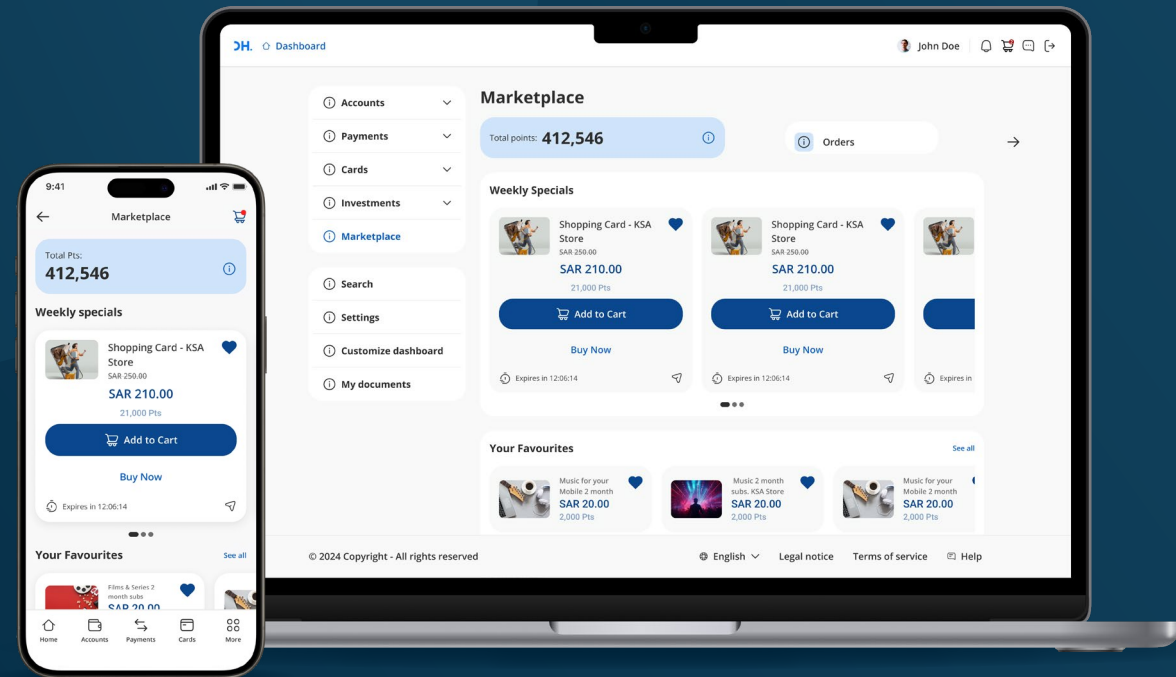


CREALOGIX Marketplace

Transform your digital landscape

Unleash the transformative power of digitalisation with CREALOGIX's CODE marketplace services.

Designed to change the way financial institutions operate in the digital age, our Lean module offers an end-to-end solution to accelerate your digital transformation journey. Adopt the platform concept and efficiently deliver new products and services with our standalone and independent module.



Introducing CREALOGIX

With a strong legacy of innovation and a proven history of success, CREALOGIX is a trusted partner in the digital transformation journey of financial institutions around the world. Leveraging our **extensive experience** in creating digital marketplaces for asset acquisition and product targeting, we have developed a software module that not only **improves the efficiency and robustness** of e-marketplace solutions within the banking experience, but also sets new benchmarks for **innovation and agility** in the industry.

Why CREALOGIX?

In today's dynamic landscape, retail banking faces numerous challenges. From increasing pressure on net margins to the emergence of new digital-native competitors, the need for innovation has never been more pressing. Regulatory changes and standardisation efforts aim to remove barriers, but navigating legacy systems and organisational structures presents its own set of challenges. CREALOGIX offers a tailored solution to **meet these demands head-on**, ensuring financial institutions can adapt and thrive in the digital age.

What sets us apart?



Innovation at the Core

At CREALOGIX, innovation is not just a trendy word; it's at the heart of everything we do. We are committed to staying ahead of the game and providing our customers with cutting-edge solutions that meet the demands of tomorrow.



Efficient Integration

Our module seamlessly connects supply and demand, bridging the gap between suppliers, financial institutions and customers. By facilitating seamless integration and collaboration, we empower our customers to unlock new opportunities and drive growth.



Open Architecture

Built on an open services-oriented architecture, our module offers unparalleled flexibility and scalability. Whether you're a small community bank or a global financial institution, our solution can be tailored to meet your unique needs and requirements.

What we offer:



Embeddable CX

Customize your customer experience with ease, seamlessly integrating our module into your existing infrastructure. From personalized dashboards to tailored product recommendations, the possibilities are endless.



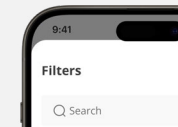
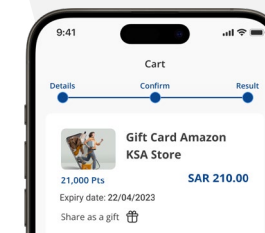
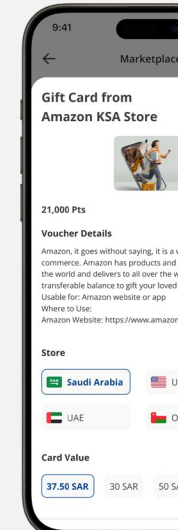
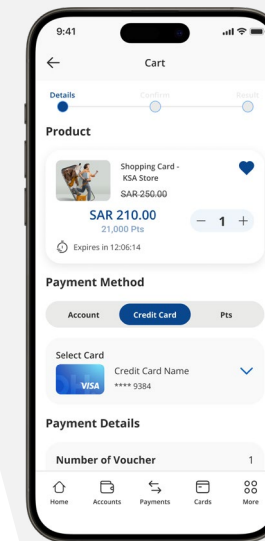
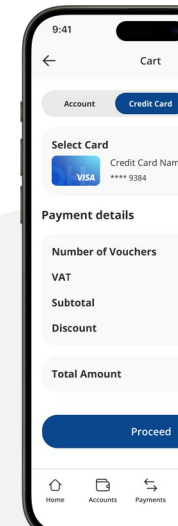
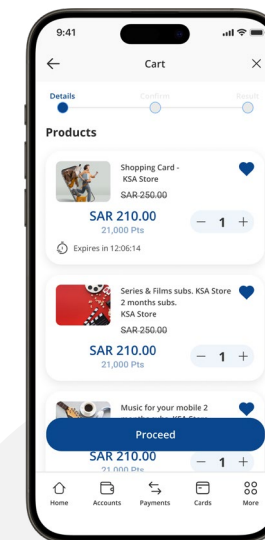
Robust Foundation

Our solution provides a solid foundation for your digital marketplace initiatives, ensuring stability, reliability, and security at every step of the way. With built-in security features and compliance controls, you can rest assured that your data and transactions are safe and secure.



Managed Solutions

Take control of your digital transformation with our user-friendly management tools. From real-time analytics to customizable reporting dashboards, our platform puts you in the driver's seat, allowing you to track performance, monitor trends, and make informed decisions that drive business growth.



Our Value Proposition

Partnering with CREALOGIX offers the following benefits to financial institutions:



Enhanced Customer Experience

Deliver personalized experiences that resonate with your customers, driving engagement and loyalty



Increased Efficiency

Streamline operations and reduce costs by automating manual processes and optimizing workflows



Accelerated Time-to-Market

Launch new products and services faster, gaining a competitive edge in the market



Improved Compliance and Security

Stay ahead of regulatory requirements and protect sensitive customer data with our robust compliance controls and security features

Lifestyle Banking: Marketplace Services

Experience simplicity, security, and compliance like never before with CREALOGIX's marketplace services. Join the bank open ecosystem and deliver a seamless omnichannel experience to your customers. Whether they're accessing your services through a mobile app, website, or branch, our platform ensures a consistent and personalized experience every time.

In a world where digitalization is the key to success, CREALOGIX empowers financial institutions to embrace change, drive innovation, and deliver exceptional customer experiences.

Partner with us and unlock the full potential of your digital marketplace journey.



Find more information on our website crealogix.com

